



**TIME**  
**LAPSEIT**

TIME LAPSE PHOTOGRAPHY  
**INFORMATION PACK**



PHONE  
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**Time lapse is the ideal  
media to record the  
progress of projects  
over long or short term**

[www.timelapseit.com.au](http://www.timelapseit.com.au)



## OVERVIEW

Time lapse photos are taken at regular intervals, anything from one per second to one per day, from the same vantage point, and then strung together in a video that showcases the normally slow transformation in just seconds. Cameras can run 24/7 for any amount of time.

It consists of the highest possible quality 24 Megapixel DLSR Nikon Camera and lens with an ultra-wide angle of view of 109 degree. All this mounted in a strong weatherproof housing, microprocessors with 4G connectivity and solar or 240 volts power.



## MONITOR & RECORD DYNAMIC VISUAL SUMMARIES OF SHORT & LONG TERM PROJECTS

Time lapse photography is ideal for construction, high rise, civil works, demolition, factory fit outs, events, earthworks, rail works, mining, machinery movements and large concrete pours, large scale renewable energy projects, 3D printing and government contracts.

The system can be adapted to suit most projects, talk to us if you have any unique project requirements.

### WHAT IS IT USED FOR?

- Stakeholder and community engagement
- Government contractual requirements
- Live monitoring of works without having to access the site
- Archival, a visual record for history
- Marketing and promotions, show new customers what you do

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### Also for monitoring:

- Progress
- Deliveries
- Weather
- Machinery movements
- OH&S management
- After-hours access
- People movement
- Asset protection
- Proof of work



## ADVANTAGES OF OUR TIME-LAPSE SYSTEM

For the highest possible quality we use a 24 Megapixel DSLR Nikon camera and lens with an ultra-wide angle of view of 109 degrees.

- Remotely check progress without visiting the project location
- Prevent unnecessary site visits
- Run the time-lapse system for any amount of time
- Multiple cameras can be networked together to give various angles
- Photo proof of conditions before, during and after the project can help your client settle liability disputes
- Providing the photo coverage of long term time-lapse may help your clients reduce insurance premiums
- A back up is constantly active

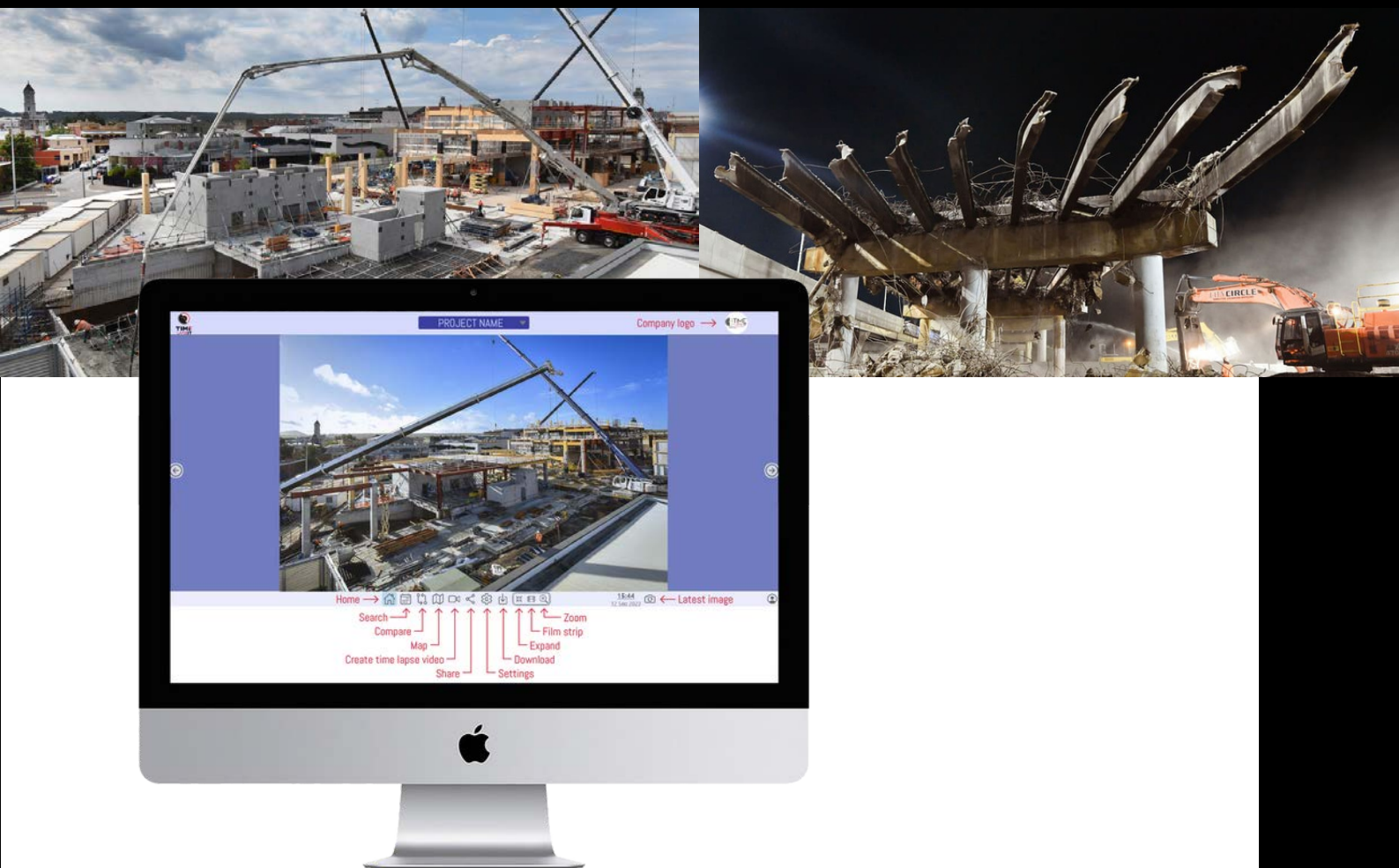
## WHY USE OUR SYSTEM?

- All components, cameras and optics are of the highest quality
- Once we decide on a mounting location you don't have to do anything, leave it all to us
- We are just a phone call away
- We constantly monitor the cameras and can remotely adjust vital aspects
- All dated, edited high resolution files are supplied

## PROJECT MANAGEMENT INCLUSIONS

The price includes our service management, providing us with the ability to:

- Remotely alter operating hours and intervals between photos from 30 seconds to any amount of time
- Set a Burst coverage of a special event
- Monitor all vital signs of the units
- Alter camera setting on the fly
- Supply an updated time lapse video each month
- Set up single link for multiple cameras
- Create cloud back up
- Apply watermarks
- We cover all data and server fees



## THE USER INTERFACE

The system remotely uploads photos to our secure server as soon as they are taken or at set intervals during the day and night.

The User Interface provides you with complete flexibility in how you view your project. You can search, download, share, compare, and create time-lapse videos from the cloud. With a secure login, you can share with any users you choose, and link the latest image to your website.

## WHEN DO I GET THE VIDEO?

Thousands of images are produced every month. We sort all images then each is individually edited by our highly trained staff and used to create an MP4 video. This can be updated and supplied monthly or at the end of the project and can include any branding and text you wish. The RAW images can be supplied for your graphics staff to create the video on request.

## WHERE CAN IT WORK?

- Any outdoor or indoor location that has 4G service
- They are solar powered or can run on standard 240 volt



## MOUNTING

If there is existing infrastructure to mount the camera unit, we will use that to save any interference with the work site and further expense. We are licensed to operate an onsite EWP if it is needed, if we need to hire one it is at the client's expense.

Alternatively we can provide 9m rapid pneumatic masts, or mobile 9m trailer mounted masts which have stabilising legs and do not need concrete or require digging and also allow for easy re-location.

We also have an option of a 9.5 metre tilt pole on 1,800kg concrete block.

## THE PROCESS

- Contact us and provide details of requirements
- We then require a site inspection
- Determine a start date
- Install cameras and start operation
- The only time we need to visit the site is for cleaning
- On completion, camera is dismantled, and the completed video and files are delivered

## STATES WE SERVICE

- Victoria
- New South Wales
- South Australia
- Tasmania





## OUR STAFF AND OH&S

All staff are fully trained and hold:

- Worksafe licence to perform high risk work with EWP over 11m
- Worksafe work safely at heights card
- Worksafe construction induction card
- Rail Industry Worker card
- CFA wildfire course
- Basic first aid

## COMPLIANCE

We comply with all OH&S requirement have never recorded an injury or any safety issue.

- WS Insurance
- PL Insurance
- IP Insurance
- PI Insurance
- EWP Licensed
- Working at Heights
- Construction Induction
- WWC
- National Police Check



## MARKETING & PITCHING

With 64% of online consumers saying they're more likely to buy after watching a product video, you can no longer avoid video for your online marketing. And, when your product or service involves slow change over a long period, time-lapse is a great way to tell your story in a short, punchy marketing video. With time-lapse, photos are taken at regular intervals (anything from one per second to one per day) from the same vantage point, and then compiled together in a video that showcases the normally slow transformation in just seconds. Time-lapse videos are growing in popularity (web searches for 'time-lapse' have increased 400% since the start of 2009), and a good time-lapse video can be shared thousands of times on social media within hours of being put online.

## COMMUNITY INVOLVEMENT

### ***We are a member and participate in Heartfelt***

Heartfelt is a volunteer organisation of professional photographers from all over Australia and New Zealand dedicated to giving the gift of photographic memories to families that have experienced stillbirths, premature births or have children with serious and terminal illnesses. We also sponsor local sporting groups.

## CUSTOMISED QUOTES & NEGOTIATION

We provide custom quotations for each project and work with you to create the perfect package for your project. We are open to negotiation on any aspect of your project proposal, ready to answer any questions you may have about the process of working with us and are happy to attend any briefing that may be required prior to project commencement.





## PARTICIPATING CLIENTS



[www.timelapseit.com.au](http://www.timelapseit.com.au)



## COMMENTS FROM CLIENTS

Time is everything when organising time lapse and a lot of factors must be considered. Quick or slow to shoot, time of day and focus. Ian has excelled in all these areas as well as his static photography skills. He is reliable, very reasonable and honest. He will provide his opinion on the best shot for the best outcome. We would recommend Ian for any size project, especially in the construction industry. Ian you have done some amazing work for us to date. Thank you again.

**Shondelle Mathews**  
**Community and Stakeholder Manager**  
**Winslow Infrastructure**



Primarily, we use the time lapse camera to provide a permanent construction record and to assist with site supervision activities. Secondly, it is used as a marketing tool for our internal and external stakeholders.

**Warren Jose**  
**General Manager, Infrastructure Delivery**  
**Central Highlands Water**



by



## NOT JUST TIME LAPSE

The Time Lapse It team has extensive experience in all areas of photography including time lapse, aerial, drone, commercial, media/editorial, weddings, corporate, fashion and portrait photography. We have a proven track record in providing creative and innovative photography solutions that meet the needs of our clients.

### AERIAL PHOTOGRAPHY & VIDEO

Still photos and video from drone or airplane

### COMMERCIAL PHOTOGRAPHY

Site visits with VIPs or pre-works, progress updates, milestones, heritage, architects, dilapidation reports and general photography.

Please contact us anytime to view samples and discuss your project.  
More information can also be found at [www.timelapseit.com.au](http://www.timelapseit.com.au)

Kind Regards,

**Ian Wilson**

Director & Master Photographer

Time Lapse It + Ian Wilson Photography

